





Saarj Journal on Banking & Insurance Research (SJBIR)

(Double Blind Refereed & Peer Reviewed International Journal)

This certificate presented to:

Mr. Manjunatha Naik, Dr. Puttanna. K

for publication of research article :

"CUSTOMER RELATIONSHIP MANAGEMENT: A SCALE FOR MEASURING PROFITABILITY AND PERFORMANCE OF REGIONAL RURAL BANKS"

Vol 10, Issue 6, November 2021



: 10.5958/2319-1422.2021.00037.0

























DR. PRITI PANDEY PUBLISHING EDITOR