



SAARJ Journal on Banking & Insurance Research (SJBIR)

(Double Blind Refereed & Peer Reviewed International Journal)



DOI: **10.5958/2319-1422.2021.00035.7**

INNOVATIVE MANAGEMENT METHODS OF COMMERCIAL BANKS ARE THE KEY TO DEVELOPMENT

Muminova Masuda Bakhtiyarovna*

*TDIU II stage doctoral Student,
UZBEKISTAN

Email id: mbmuminova@mail.ru

ABSTRACT

This article discusses ways to manage commercial banks based on innovative approaches to increase sustainability and efficiency. At the same time, theoretical and practical proposals for the improvement of innovative management methods have been formed. . Financial assistance was provided to enterprises and organizations to prevent production downtime. It was noted that in the short term, attention should be paid to the financing of profitable projects. Of course, the reforms carried out in the development of the banking system are being implemented systematically.

KEYWORDS: *Innovation, Management, Methodology, Innovative Projects, Innovative Products, Banking Efficiency.*

REFERENCE:

1. <https://pv.uz/uz/news/opredeleny-zadachi-po-povysheniju-investitsionnoj-aktivnosti-bankov>
2. Askinadzi V.M. Investment banking strategies. Monograph (Series «Akademicheskaya seriya»). - M.: Market DS Corporation, 2015.
3. Dictionary of modern economic terms / Pod. ed. B.A. Reisberga. - M.: Ayris-press, 2006.
4. Christensen, C. M. (1997). The innovator's dilemma: when new technologies cause great firms to fail. Harvard Business Press.
5. Balabanov I.L. Innovative management. Spb.: Peter, 2001.
6. Borisov A.B. Big Dictionary of Economics. Moscow: Book World, 2000.
7. DeYoung R (2001) The Financial Performance of Pure Play Internet Banks. Econ Perspectives 25: 60-75.
8. Hobe I., Alas R. (2016) A Financial Innovation Management Model For Banks. J Manage p: 138-155.

9. Fliginskikh T.N., Tarasova T.Yu. Factors Determining the Development of Innovations in the Form of New Banking Products // Creative Economy. - 2016. - T. 10. - No. 10. - P. 1157–1168. - DOI: 10.18334 / ce.10.10.36906 (date accessed: 02/08/2020).
10. Achkasov A.I. General characteristics and technique of making use of plastic cards. // Bank for Foreign Economic Affairs. - M.: Consult Banker, 2018 .-- 471 p.
11. Compiled by the author. Source: www.cbu.uz
12. <https://review.uz/post/banki-i-innovatsii>
13. Vikulov V.S. Innovative activity of credit institutions // Management in Russia and abroad. - 2001. - No. 1
14. Hamel, Gary Leading the Revolution. How to succeed in turbulent times by turning innovation into a way of life; SPb: BestBusinessBooks - M., 2017 .-- 370 p.
15. Author's development.
16. Author's development.