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DEVELOPMENT OF LOGISTIC ACTIVITIES OF ENTERPRISES ON THE BASIS OF DIGITIZATION

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ABSTRACT

The article discusses the ways and methods of developing logistics activities of enterprises based on digitalization. The article summarizes the experience of using information systems in foreign logistics companies, their typology and functionality. The definition of the concept of "intelligent logistics" is formulated, which contains a description of the essence of the term, describing its specific features and effects achieved as a result of the processes of the same name.

KEYWORDS: *Digitalization, Logistics, Enterprises, Innovation Technologies, Information Systems, Logistics Companies, Logistic Activities, Development*

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