



South Asian Journal of Marketing & Management Research (SAJMMR)

(Double Blind Refereed & Peer Reviewed International Journal)

This certificate presented to:

Nisha Francis, Sudharani.M

for publication of research article :

PERMANENT VS. CONTRACT: UNCOVERING THE CRITICAL ROLE OF EMPLOYMENT TYPE IN DETERMINING EMPLOYEE ENGAGEMENT AND WORKPLACE EXPERIENCE AMONG IT PROFESSIONALS

Vol 15, Issue 7-8, July-Aug 2025



: 10.5958/2249-877X.2025.00001.8

























DR. DALBIR SINGH PUBLISHING EDITOR