

BUSINESS MANAGEMENT AND ITS MODELING WITH ARTIFICIAL INTELLIGENCE

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ABSTRACT

Business management is the process of organizing and overseeing the operations of a business to ensure efficiency, productivity, and success. It involves planning, directing, coordinating, and controlling various resources and activities within an organization to achieve its goals. Effective business management requires strong leadership, strategic decision-making, effective communication, and the ability to adapt to changing market conditions. In today's digital age, AI technologies are playing an increasingly important role in enhancing business management practices by providing data-driven insights, automating routine tasks, and improving decision-making processes. By leveraging AI tools and solutions, managers can gain a competitive edge, drive innovation, and optimize performance across all areas of their organization. Business management refers to the process of coordinating and overseeing the activities of a business or organization in order to achieve specific goals and objectives. This includes planning, organizing, leading, and controlling resources to ensure that the business operates efficiently and effectively. Business management involves making strategic decisions, managing people and processes, and continually improving performance to drive success and growth.

KEYWORDS: *Business Management, Artificial Intelligence, Modeling, Management Future, Performance Improvement.*

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