A STUDY ON IMPLEMENTATION OF ADVANCED MODULE FOR BUSINESS PROCESS MANAGEMENT SOFTWARE TO SERVE CLIENTS OF SEVERAL DOMAIN AND HELP TO IMPLEMENT COST OPTIMIZATION TECHNIQUE

Dr Parimalendu Bandyopadhyay*; Mr. Joydeep Chowdhury**

*Assistant Professor, Department of Commerce, Kazi Nazrul University, Asansol Email Id: email2pari@gmail.com

**Sr. Associate Project, Cognizant Technology Solution, Kolkata, INDIA Email Id: joy.aec.mca2005@gmail.com

DOI: 10.5958/2249-877X.2023.00005.X

ABSTRACT

Present business scripts are changing fleetly; it's the time to automate all the process operation especially in IT/ ITES sector. The automation will help an association to find out optimal and effective business process. It also help to ameliorate process, restructure process and make the entire process so robust that it can manage the conflict and according to request or profitable changes it can spark some subsequence process which will be effective to survive in similar unpredictable terrain. The automation of BPM provides lots of benefit to association. It helps to

- Increase the profit
- Reduce the functional cost
- Eradication of Data Entry Crimes
- Critical Failure Avoidance
- *Higher Customer Satisfaction Levels etc.*

Adaptable business processes affect in increased functional perimeters and thus in true competitive advantage. An nimble enterprise can continuously ameliorate crucial business processes and acclimatize them to changing circumstances. Effective business process operation has again surfaced as a core business asset. As BPM increases in significance, the business process layer within the technology mound has also gained adding attention.

The Capability- Quality grounded methodology not only a approach but also one crucial approach to apply result according to current request scripts. This not only helps you to minimize the threat of you development but also give you a quality base outgrowth. The outcome which is not centralize but for all in employee. Last but not the least we can say this methodology will give on result that not only for the association but also for the prople, for the process and led towards success.

KEYWORDS: As-Is-Value Chain, Target Value Chain, Business Focus Area, Business Function Matrix, Strategy And Goal Specific Architecture, Strategic Partner, Change

South Asian Journal of Marketing & Management Research (SAJMMR) ISSN: 2249-877X Vol. 13, Issue 3, March 2023 SJIF 2022 = 7.911 A peer reviewed journal

Management Toolkit, "Diagnosing Resistance" And "Reinforcing Change", "Availability Of Service Centre", "Easy Availability Of Spare Parts", "Fast Execution Of Order"," "Marketing With Emotion".

REFERENCES:

During the research we took the help of following books which help us to collect all the tabulated secondary data and the structural approach to prepare the write –ups. The books and links are as follows:

- 1. Exploring the relationships between information technology adoption and business process reengineering Author(s): Ya-ChingLee,Pin-Yu Chu,Hsien-Lee Tseng May 2009
- **2.** Title: The role of BPR in the implementation of ERP systems; Author(s): Suresh Subramoniam, Mohamed Tounsi, K.V. Krishnankutty; Journal: Business Process Management Journal; Year: 2009; Volume:15
- 3. Do business process reengineering projects payoff? Evidence from the United States; by
- 4. YasinOzcelik on 7 April 2009.
- **5.** Desired organizational capabilities (DOCs): mapping in BPR context M Aghdasi, A Albadvi, B Ostadi International Journal of Production Research, 2009 Taylor & Francis
- 6. Title: Selecting the best strategic practices for business process redesign Author(s): PayamHanafizadeh, MortezaMoosakhani, JavadBakhshi; Journal: Business Process Management Journal; Year: 2009 ; Volume: 15