

## DEVELOPMENT OF COMMON FACILITY CENTRES FOR MSMEs: A FEASIBILITY STUDY

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### ABSTRACT

*The Badli industrial area is one of the major industrial clusters located in the Delhi region as there are over 400 MSMEs running operations in various fields. The prime focus of this research study was to undertake a feasibility study regarding Common Facility Centres (CFCs) for MSMEs in the Badli industrial area. This study is based on both primary and secondary data. The research findings indicate that there is lack of awareness amongst MSMEs about the concept of CFCs and that can be attributed as the major deterrent in their progress. Thus, the study suggests that there is a strong need to address this roadblock by building an effective communication network amongst the MSMEs operational in the region.*

**KEYWORDS:** *Common Facility Centre, Msme, Cluster Development Programme, Badli Industrial Area.*

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