# A REVIEW PAPER ON BUBBLING NATURE OF CRYPTO CURRENCY

# Mr. Pooran Singh\*; Dr. Jitendra\*\*

\*SOMC Sanskriti University, Mathura, Uttar Pradesh, INDIA Email id: registrar@sanskriti.edu.in

\*SOMC Sanskriti University, Mathura, Uttar Pradesh, INDIA Email id: jitendra.somc@sanskriti.edu.in DOI: 10.5958/2249-877X.2021.00129.6

## ABSTRACT

The scholarly research on the development of price bubbles in digital currency marketplaces is reviewed in this article. According to studies, Bitcoin values went through numerous bubble stages, the most recent of which occurred. Other major digital currencies, such as Ethereum and Lit coin, have gone through numerous bubble periods as well. The most often used methods for bubble identification and measurement are the Augmented Dickey Fuller (ADF) and Log-Periodic Power Law (LPPL) methodologies. According to scholarly research, Bitcoin has been in a capsule stage from June 2015, while Blockchain, NEM, Stellar, Ripple, Lit currency, and Dash have been labelled as possessing bubble-like characteristics since November 2015. However, that the latter grouping has been lacking academic evidence to prove the presence of bubbles since early 2018. A thorough reference list is provided based on considerable differences between market citation marks and foundational beliefs, which may be used as a reference for policymakers, scholars, and investors.

#### **KEYWORDS:** Bubble, Crypto, Currency, Development, Financial assets.

# 1. INTRODUCTION

Bubbles have occurred in a variety of financial assets, Data base, contagious impacts, developmental rate, data interpretation, the influence of algorithmic investing, and news propagation via social sites are among the topics studied. Extreme price swings in investment forms have long sparked scholarly discussion and piqued the attention of investors, politicians, and regulators, thus the reasons for this widespread interest are easy to comprehend. Furthermore, rapid increases or declines in asset market prices have piqued attention because of their societal implications, such as the creation and exacerbation of social and economic inequalities[1]–[4].

In this article, researchers look at bubbles in all of the main crypto currencies and see what characteristics may help us forecast them. Both investors and regulators may benefit from this knowledge. The daily EPU index indicates legislative and regulatory uncertainty. Because financial regulation of crypto currencies is still in its early stages, uncertainty in this sector may have a significant effect on the value of crypto currencies. When there is a single bubble or many bubbles, there are a number of investigation methods that are favored. Furthermore, in the event of a moderately explosive or explosive situation, various detection methods are recommended. While crypto currency investment is getting more fashionable as values climb, there will still be

#### South Asian Journal of Marketing & Management Research (SAJMMR) ISSN: 2249-877X Vol. 11, Issue 11, November 2021 SJIF 2021= 7.642 A peer reviewed journal

a great deal of confusion due to the significant amounts of fluctuation in both profits and unpredictable, and hence danger. Bubble development in virtual currency values makes it impossible for digital currencies to operate effectively as an account of unit and a store of value, two important purposes for which considerable research has shown significant weakness in these emerging goods.



Figure 1: The above figure shows the Bit Coin electricity consumption [Wikipedia].

Understandably, this has triggered a lot of involvement in the forming of crypto exchange air bubble, especially when the investment in question is a new, innovator, and good potential tool that could be utilized for transactional cash flow and stockpile administration, with an interesting stage of appeal to base on speculation shareholders looking for unaccounted-for earnings. Notably, a wide range of different views on the concept of bubbles has been elicited. It is worth noting that an asset's nominal value is defined as the market value at which it can be sold or purchased, while its fundamental value is lower and is usually determined by its manufacturing costs. Increases in the multiplicity, or the number of times nominal prices surpass basic values, contribute to explosive behavior and the development of bubbles. Such price discrepancies from fundamentals are mostly caused by overly optimistic investor mood, which leads to a rise in collective demand for assets. When supply is constant or falling, as it is in the case with the majority of digital currencies, this phenomena of rapid demand elevation is exacerbated. One of the most amazing financial developments of the past decade was the emergence of crypto currencies. Their futuristic characteristics and dramatic pricing behavior have gotten them a lot of press, as well as the interest of regulators and academics. Most crypto currencies are renowned for their fluctuating values, which have risen and fallen dramatically in recent years. This has sparked debate about whether crypto currencies may suffer bubbles and how they should be controlled.

Virtual currency have sparked attention due to a variety of characteristics, including their origin and functions, as well as regardless of whether they indicate a commodities or fiat currency. Bitcoin is a hybrid of commodities and fiat currency. While virtual crypto currencies utilize peerto-peer (P2P) networking and accessible programming to prevent duplication expenditures and remove the need for institutional investors' intermediaries, they also use peer-to-peer (P2P) networking and expansive programming to prevent the need for financial institutions'

#### South Asian Journal of Marketing & Management Research (SAJMMR) ISSN: 2249-877X Vol. 11, Issue 11, November 2021 SJIF 2021= 7.642 A peer reviewed journal

intermediaries. The majority of crypto currencies are extremely decentralized. The demand for Bitcoin, along with its limited supply, are the factors that determine its value[5]–[9]. According to Ammous, Bitcoin is the only virtual currency that can be used as a store of value since it is more credible than other virtual currencies, its supply can be anticipated, and it is resistant to manipulation owing to its dominance in the crypto currency market. Nonetheless, Bitcoin cannot be regarded a powerful safe haven during times of crisis. Corbet performed a comprehensive study on crypto currency as a financial asset.

### 1.1 Definition of bubbles:

Reasonable bubbles: intrinsic vs. extrinsic when asset prices continue to rise owing to investors' confidence that they will be able to sell the overpriced asset at a greater price in the future, rational bubbles form. The constant need for greater profits causes price inflation, which eventually busts the bubble. When investors consistently and repeatedly make incorrect asset fundamental estimates, intrinsic rational bubbles develop. This is particularly frequent with sophisticated technological goods, when determining the precise basic worth is more challenging. After lengthy periods of price rises, crashes are typically the consequence of informational dynamics. Extrinsic rational bubbles, often known as 'sunspots,' arise when rational investors to assign a value – in terms of price projection, endogenously determining variables that have neither a genuine nor a substantial impact on asset basic values. Extrinsic logical bubbles are caused by a reliance on false information, which leads to poor management abilities[10].

#### 1.2 Bubble Predictor:

We produced PSY data for each crypto currency after using the PSY methodology. The data was then examined using different regressions to see which factors may forecast crypto currency bubbles. The models for credibility and conventional extrapolation methods were both calculated. We begin by presenting panelist suggested that individuals for all crypto currency in the very same cohort. Secondly, we present unique suggested that individuals for each crypto currencies.

#### 1.3 Panel regressions: All crypto currencies together:

To examine the factors' predictive impact across crypto currencies, we utilize panel regressions. We create univariate models that look at a period, one explaining component, as well as a multivariate model that takes into account all variables. For a reasonable evaluation of relevance, we standardize the multiple regression by eliminating the test statistics and multiplying it by the population average deviations. We also give you an idea of what the median economic effects are. For ethical conduct predictor, these are the most meaningful and equivalent alternative to fundamental factor loadings in a conventional nonlinear stagnation. Positive coefficients imply a greater likelihood of occurrence. As a result, a rise in the variable is linked to a greater probability of bubbles. A negative coefficient indicates that bubbles are less likely.

# 1.4 Defining and presenting a brief history of asset bubbles:

Throughout the years, the word "bubble formation" has been given a variety of different, though not conflicting, and meanings. Essentially put, balloons are a kind of gas "systematic differences between the asset's selling price and its intrinsic worth," the latter being characterized as the total sales price of the asset's future revenues. For certain commercial promotions, a balloon could be a closer analogy."To be sure, it is blown up, but not to the point of popping. The ultimate deflation will be more gradual.' Such discrepancies, according to the author, cannot be explained by any of the basics. Bubbles are dependent on the rationality or lack thereof of actors and markets.

Bubbles have two phases:

- The era of accumulation that results to the formation of bubbles and instabilities.
- The accumulating danger appears and the catastrophe comes out during the aforementioned period.

# 2. DISCUSSION

The author has discussed about the Bubbles, have sprung up in a range of financial assets, includes work focusing on a variety of interwoven elements such as online resource, contagious impacts, developmental pace, remote sensing, algorithm trading's impact, and news distribution over media platforms. The reasons for this widespread concern are comprehensible: extreme price volatility in financial forms have long sparked scholarly discussion and piqued the attention of investors, legislators, and policymakers. Rapid increases or drops in asset market prices have piqued attention because of their sociological ramifications, such as the creation or worsening of socially and economically imbalances. Figure 1illustrates the PSY test, when applied to the logarithm of Bitcoin price.



# Figure 1: The above figure shows the PSY test, when applied to the logarithm of Bitcoin price.

Unsurprisingly, this has sparked a lot of interest in the formation of crypto currency bubbles, particularly when the commodity in issue is a fresh, emerging, and prospective instrument that may be utilized for both stability and reserves maintenance, as well as having an interesting amount of attraction to overseas traders seeking unrecovered gains. A broad variety of diverse perspectives on the idea of bubbles has been generated, which is noteworthy. The asset-pricing

#### South Asian Journal of Marketing & Management Research (SAJMMR) ISSN: 2249-877X Vol. 11, Issue 11, November 2021 SJIF 2021= 7.642 A peer reviewed journal

approach is the most well known, since it sees assets as investment tools capable of separating their nominal value from their intrinsic worth to a significant degree. It is important to remember that an asset's nominal value is the price at which it may be sold or bought, while its fundamental value is lower and is typically determined by its production costs. Multiplicity increases, or the number of times nominal prices exceed basic values, lead to explosive behavior and the formation of bubbles. Overly optimistic investor sentiment leads to an increase in aggregate demand for assets, which leads to price disparities from fundamentals. This phenomenon of fast demand elevation is worsened when supply is steady or decreasing, as it is with the majority of digital currencies.

## 3. CONCLUSION

During the last several decades, a significant body of data has developed that attempts to test for the presence and quantification of bubble price development in financial assets. Economic emotion and speculative motivations, coupled with overconfidence, have been shown to cause substantial divergences in asset market prices from their corresponding underlying values. The term "bubble formation" has been given a variety of different meanings. The bulk of these definitions agree that such behavior is produced inside heightened interest of economic units because of particularly favourable circumstances that result in various sizes of nominal values in comparison to fair value. Assets are seen as investing instruments that may be highly lucrative for traders in the asset pricing method. The extremely speculative nature of crypto currencies, as well as the resulting rise in popularity of Bitcoin and other digital currency, has fuelled some very fascinating scholarly discussion in the bubble price literature in recent years. The following difficulties that large and long-lasting price changes bring to the surface have piqued researchers' interest in bitcoin bubbles. Undoubtedly, this has sparked a lot of interest in the formation of crypto currency bubbles, the idea of bubbles has generated a broad variety of diverse viewpoints. The most well known approach is asset pricing, which sees assets as investment tools capable of separating nominal value from intrinsic worth to a significant degree. It is worth mentioning that an asset's nominal value is the price at which it can be sold or bought on the open market, while its fundamental value is lower and is typically determined by its production costs. Increases in multiplicity, or the number of times nominal prices exceed basic values, lead to explosive behavior and bubble formation. Overly positive investor attitude, which leads to an increase in collective demand for assets, is the most common source of price disparities from fundamentals. This phenomenon of fast demand elevation is worsened when supply is steady or decreasing, as it is with the majority of digital currencies.

When there is a single bubble or many bubbles, there are a number of investigation methods that are favored. Furthermore, in the event of a moderately explosive or explosive situation, various detection methods are recommended. Bubble development in virtual currency values makes it impossible for digital currencies to operate effectively as an account of unit and a store of value, two important purposes for which considerable research has shown significant weakness in these emerging goods. Other big currencies have gone through many bubble periods as well.

#### REFERENCES

- 1. A. (Wai K. Cheung, E. Roca, and J. J. Su, "Crypto-currency bubbles: an application of the Phillips–Shi–Yu (2013) methodology on Mt. Gox bitcoin prices," Appl. Econ., 2015, doi: 10.1080/00036846.2015.1005827.
- 2. J. Nair and A. Motwani, "Crypto Currency: Bubble or Boom," Int. J. Adv. Res. Comput. Sci. Manag. Stud., 2018.

- **3.** Y. Shapoval, "Traditional banking in terms of industry 4.0: advantages and risks of new technologies," Ukr. Soc., 2017, doi: 10.15407/socium2017.04.114.
- **4.** S. C. DANILA and I.-B. ROBU, "The Influence of Cryptocurrency Bitcoin over the Romanian Capital Market," Audit Financ., 2016, doi: 10.20869/auditf/2016/155/020.
- **5.** D. Fantazzini, E. Nigmatullin, V. Sukhanovskaya, and S. Ivliev, "Everything you always wanted to know about bitcoin modelling but were afraid to ask. Part 2," Appl. Econom., 2017.
- **6.** S. Gantori et al., "Crypto currencies: Beneath the bubble," Chief Invest. Off. Am. Wealth Manag., 2017.
- **7.** D. Fantazzini, E. Nigmatullin, V. Sukhanovskaya, and S. Ivliev, "Everything you always wanted to know about bitcoin modelling but were afraid to ask. Part I," Appl. Econom., 2016.
- 8. S. Tetsuya, "Altcoins as Alternatives for What?," MCIS 2016 Proc., 2016.
- **9.** N. Popper, "As Bitcoin Bubble Loses Air, Frauds and Flaws Rise to Surface," Int. New York Times, 2018.
- 10. F. A. Enoksen, C. J. Landsnes, K. Lučivjanská, and P. Molnár, "Understanding risk of bubbles in crypto currencies," J. Econ. Behav. Organ., vol. 176, no. 20, pp. 129–144, 2010, doi: 10.1016/j.jebo.2010.05.005.