

## South Asian Journal of Marketing & Management Research (SAJMMR)

(Double Blind Refereed & Peer Reviewed International Journal)

This certificate presented to:

Dr. Vipin Jain



Verify Us Here

## for publication of research article:

WORD OF MOUTH AS A NEW ELEMENT OF THE MARKETING COMMUNICATION MIX: ONLINE CONSUMER REVIEW

**Vol 11, Issue 11, November 2021** 



: 10.5958/2249-877X.2021.00117.X

























DR. DALBIR SINGH PUBLISHING EDITOR