



# South Asian Journal of Marketing & Management Research (SAJMMR)

(Double Blind Refereed & Peer Reviewed International Journal)

**This certificate presented to :**

Samuel S Mitra, Dr. Shivaji Banerjee,  
Peter Arockiam. A



Verify Us Here

**for publication of research article :**

"DETERMINING THE FACTORS INFLUENCING CONSUMER DECISION MAKING AND CHOICE OF GREEN PRODUCTS: THE MODERATING ROLE OF CONSUMER DEMOGRAPHICS"

Vol 11, Issue 4, April 2021

doi : 10.5958/2249-877X.2021.00033.3



DR. DALBIR SINGH  
PUBLISHING EDITOR