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REVIEW AND ANALYSIS OF STATUS OF INDIAN TOURISM AND HOSPITALITY RESEARCH

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ABSTRACT

Because of its strong forward and backward linkages with other important sectors of the economy, tourism in India has emerged as a key driver for long-term growth. In 2012, tourism generated US\$ 17,737 million in foreign currency, an annual growth rate of 7.1 percent. This rise has prompted academics, policymakers, and professionals to study the tourist sector in more detail. This is the first study to concentrate exclusively on Indian tourism and hospitality research and to conduct a thorough assessment of the literature. It covers 182 articles published between 1981 and 2012 in major academic databases such as Scimedirect.com, SAGE Journals, Routledge.com, Emerald Insight, Springer, Wiley Online Library, and Tourism Recreation Research. The results show that research topics have grown more diverse, and the research output of Indian colleges and institutions is steadily rising. Multiple authorship and more sophisticated methodological methods have been discovered as a trend.

KEYWORDS: *Content Analysis, Evaluation, Status of Indian Tourism, Tourism Trends, Tourism In India.*

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