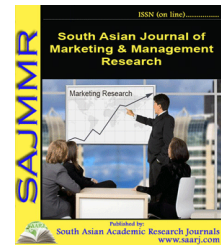




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SUSTAINABLE TOURISM: BASED ON CRAFT AND CULTURE

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ABSTRACT

India's national pride is based on the intangible data represented by those people, who are the society's main actors. Cultural Heritage Preservation and Growth, a method that maintains the value of knowledge and its change, requires a comprehensive approach. Traditional civilizations that include their own art history represent the historical knowledge of the people who lived in them. Such cultural significance has survived through India's heritage's unbroken bloodline, which is continuously developing. Though numerous attempts are made to preserve quantifiable art capital, intangible knowledge needs a deeper examination. The goal of this article is to highlight the value of intangible knowledge and how a place's artisan culture may help promote historically sustainable tourism. Take advantage of the fact that studies of various projects are concluding with the negative effects of these kind of models and their integration into various scales.

KEYWORDS: *Sustainable floating community, Floating villages, Ecotourism, Climate change.*

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