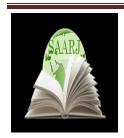
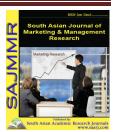


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## IMPROVING THE EFFICIENCY OF MANAGEMENT OF INNOVATIVE POTENTIAL OF CONSTRUCTION COMPANIES IN UZBEKISTAN

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## **ABSTRACT**

This article analyzes ways to increase the innovative potential of construction companies in Uzbekistan. In addition, it is explained what innovation potential is and what the process is, and the potential of construction companies has been scientifically studied. According to the author, the construction industry in our country today The development is based on the laws of the market, the role of CBS and increasing its share requires a specific approach to sector management is doing. In our opinion, the effectiveness of innovation activity and the state of innovation potential, the availability and quality of this or that component determine. The absence or lack of any component of innovation potential necessitates its revision and development.

**KEYWORDS:** Management, Innovative Potential, Companies, Construction