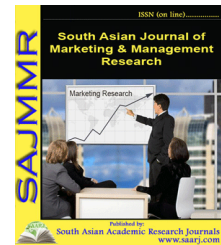




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## OBJECTIVE AND SUBJECTIVE FACTORS OF MODERN ADULT FASHION

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### ABSTRACT

*The article is devoted to the analysis of the objective and subjective factors of modern adult fashion. Fashion has always reflected the era. She defines today's fashion - comfort and convenience. This is a fertile moment for people who adhere to the classic style of clothing, and for ladies of an elegant age. In the arena - a young and at the same time mature person with prevailing predilections in the choice of clothes. If this is youth clothing, then many fashion designers do not offer an emphasized extravagance. For the youth direction, a wardrobe in a sporty style is also suitable. According to many models created by stylists for young people, it is clear that they are addressed to this particular age group, but there is no previous "overlap" observed in some avant-garde collections of previous years.*

**KEYWORDS:** Fashion, Style, Fabrics, Color, Comfort, Collection, Convenience, Clothing, Wardrobe, Silhouette, Clothing, Hairstyle, Makeup, Harmony, Taste.

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