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IMPROVING LOGISTICS MANAGEMENT IN INTERNATIONAL CARGO TRANSPORTATION

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ABSTRACT

Improving the logistics potential for success in corporate and network practice requires, among other things, excellent logistics and management competence in the phase subsystems of logistics. This article discusses the distribution logistics subsystem, where planning problems, decision concepts, and strategies come to the fore, in particular. The efficiency of logistics is an important factor affecting the competitiveness of a country, as well as firms. Low performance is an obstacle to trade and foreign direct investment, and hence to economic growth. This article presents the methods and system of improving logistics management in international cargo transportation to fill the gap in the existing research on improving logistics services.

KEYWORDS: *Management, Logistics, International Logistics, Transport Logistics, International Market, Transport, Logistics Services.*

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