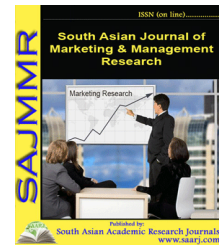




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OPTIMIZATION OF THE ACTIVITIES OF TOURISM ENTERPRISES

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ABSTRACT

The article considers a model for optimizing the production of a tourist enterprise in the republic and considers the profitability of an enterprise in a market economy. To do this, they are divided into deep, comprehensive, basic and additional, significant and insignificant, explicit and implicit. It then examines, first and foremost, the impact of important, fundamental, and defining factors that affect the production process. The responsibility of business entities for the functioning of a market economy and the existence of competition determines the need to compare results and costs, analyze events and indicators of general economic processes.

KEYWORDS: *Tourist Enterprise, Labor, Mathematical Methods, Production, Optimization Model, Firm, Profit.*

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