ACADEMICIA: An International Multidisciplinary Research Journal
ISSN: 2249-7137 Vol. 16 Issue 10, October, 2026 SJIF 2022= 8.252
A peer reviewed journal

A STUDY OF NETFLIX'S FRANKENSTEIN: CINEMATIC NARRATIVES OF AI ETHICS AND TECHNOLOGICAL FEAR

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DOI: 10.5958/2249-7137.2026.00041.8

ABSTRACT:

This paper, titled "A study of Netflix's Frankenstein: Cinematic Narrative of AI Ethics and Technological Fear" analyses the 2025 American Gothic science fiction film Frankenstein, produced, written, and directed by Guillermo del Toro, as a modern cinematic reinterpretation of artificial intelligence ethics. This study, while inspired by Mary Shelley's Frankenstein, does not prioritise the novel as its primary text, insteadit performs a systematic content analysis of the 2025 film adaptation to examine how nineteenth-century concerns regarding creation are recontextualised within twenty-first-century technological discourse.For over two centuries, Mary Shelley's Frankenstein created widespread awareness. In this qualitative content analysis, semiotic interpretation functions as an analytical instrument rather than an individual method. Semiotics explains the mechanism by which visual and narrative signs produce meaning, for example, the "Monster" is depicted not as an actual threat but as a consequence of neglect, societal rejection, and widespread anxiety. This movie remake shows how cultural stories still make artificial creatures places of collective concern, which changes how people think about AI. The methodology combines systematic content analysis with interpretive analysis to examine how the film reinterprets Frankenstein as a narrative that anticipates modern concerns over artificial intelligence. This cinematic reinterpretation illustrates how cultural narratives continue the depiction of artificial beings as symbols of collective anxiety, hence shaping public perception of AI. The study concludes that Frankenstein provides a foundational ethical framework for contemporary society to address responsibility, creativity, and awareness in the age of lifeless machines.

KEYWORDS: *Ai Ethics, Creator Responsibility, Technological Anxiety, Cultural Narrative,Science Fiction Cinema.*

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