

**ASSESSING AWARENESS AND EFFECTIVENESS OF POVERTY  
ALLEVIATION PROGRAMMES: A SOCIO-ECONOMIC STUDY IN  
DHEMAJI DISTRICT, ASSAM**

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**ABSTRACT**

*The socioeconomic traits of rural households in Dhemaji, Assam, as well as their knowledge of important initiatives aimed at reducing poverty, are investigated in this study. The study uses a multi-stage sampling technique to examine awareness levels and involvement in programs including Mahatma Gandhi National Rural Employment Guarantee Act, Orunodoi, and Indira Gandhi National Old Age Pension Scheme. It is based on a primary survey of 303 households. The results show that although a large portion of respondents are aware of employment and food security programs, there is still a low level of awareness regarding pension plans. The study emphasizes the necessity of improved policy interventions and outreach to close knowledge gaps at the local level.*

**KEYWORDS:** Awareness, Poverty Alleviation Programmes, Socio-Economic Characteristic, Occupational Distribution.

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