

**SUSTAINABILITY AND GROWTH IN ARTIFICIAL INTELLIGENCE ON  
KNOWLEDGE MANAGEMENT IN THE IT SECTOR**

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**ABSTRACT**

*Artificial intelligence tackles the environmental challenges of managing information technology based on a multi-based platform. It improves the quality of day-to-day work routine and even complicated tasks, within a short period. The manpower and machine power combined creates a suitable development in economic growth. The researcher tries to study the influence of artificial intelligence and knowledge management to have suitable growth in the IT sector. As we know, the implementation of Industry 5.0 has caused a dramatic change in every sector. The Industry needs to adapt to the knowledge management culture to retain competitiveness in the local and international levels. The researcher examines the growth of knowledge management at the times involving artificial intelligence through descriptive analysis. In this paper especially focus the selected employees in the IT sector with 160 samples. The major finding of the study revealed that have good influence sustainability growth in artificial intelligence and knowledge management in the IT sector.*

**KEYWORDS:** Artificial intelligence, knowledge management, growth, suitability, multi - based platform.

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