

**ONLINE SHOPPING HABITS OF COLLEGE TEACHERS IN HARYANA:
A STUDY**

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ABSTRACT

No man and in that context no country is self reliant in the strictest sense of the term. While agriculturalist countries depend on industrial countries for meeting their needs, the Industrial countries are dependent of other countries for the supply of food grains and raw material. Hence selling and purchasing has been a normal human activity since centuries. It is also a fact that before Industrial Revolution the needs and necessities of common people were rather few. All what they needed used to be produced by then in the fields or they used to purchase them from street hawkers. There was scarcity of everything. People lacked money which in turn never allowed them to think beyond their sources. Life had been revolving for satiating the need of bread and butter. Just about a century back people would find it difficult to meet both ends of their life in India. It is still the same in a number of developing or underdeveloped countries. Even in India, there are many states where people die of starvation. But one must agree that selling and purchasing are the economic activities which one does day in and day out. From barter system to Online shopping purchasing patterns of people have witnessed great change. This research paper is based on a survey conducted on College Teachers in Haryana regarding their Online Shopping habit patterns. The data so collected gives tangible and reliable information about their online shopping patterns.

KEYWORDS: *Agriculturalist, Industrialist, Shopping, Selling And Purchasing, Economic Activities, Online Shopping.*

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