

THE UNIQUENESS OF PERSONALITY TRAITS IN MODERN ENTREPRENEURIAL WOMEN

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ABSTRACT

According to the article, one of the most important tasks in Uzbekistan is to support women's entrepreneurship and create conditions for them to earn a decent income. In particular, the article calls on the country's new mechanisms outlined by President Sh.M. Mirziyoyev are widely discussed. At the same time, the role of women's entrepreneurship in the economy of our country and the problems of women's employment have been studied and scientifically based proposals have been made.

KEYWORDS: *Family, Marriage, State, Society, Constitution, Family Code, Declaration, State Program*

INTRODUCTION

Entrepreneurship development among women is one of the most important ongoing processes in the world. Today, women make up a large part of the able-bodied and economically active population of our country. According to experts, it is the potential of women's entrepreneurship that can double the world's GDP. According to a study by experts from the Boston Consulting Group, if the number of women entrepreneurs were equal to the number of male entrepreneurs, the size of the global economy would increase from \$ 2.5 trillion to \$ 5 trillion¹.

MATERIALS AND METHODS

It is important to note that 90% of projects in the field of socially oriented business, ie the comprehensive development and education of children and youth, are implemented by women. To increase the share of women's entrepreneurship in the economy, women are provided with soft loans for family and private entrepreneurship. Despite the fact that more than half of the working age population in our country are women, it is difficult to determine their share in small business and private entrepreneurship. This is because there is no clear information on the development of women's business. In particular, given the current regional and global integration processes, national needs and priorities, it is impossible to assess the contribution of women entrepreneurs to various areas of development, to identify areas for further development of women's entrepreneurship. The development of a comprehensive approach to the development of women's entrepreneurship, the development and implementation of programs to support women-run enterprises, providing them with access to information, market, education and financial resources, and the active promotion of business among women today. is up to date.

RESULTS AND DISCUSSION

Therefore, under the leadership of President Sh. Mirziyoyev, the tasks of creating permanent jobs for women, as well as taking measures to develop family business, home-based work, handicrafts, and horticulture have been identified and are being implemented. In particular, on February 7, 2017 on the basis of the Decree of President Sh. Mirziyoyev "On the Strategy of further development of the Republic of Uzbekistan" PF-4947 "Five priorities for the development of the Republic of Uzbekistan in 2017-2021" Strategy of action in the direction of "developed and entered into force today.

Presidential Decree No. PF-5325 of February 2, 2018 - on measures to radically improve the activities in the field of support of women and strengthening the institution of the family, as well as March 7, 2019 "On guarantees of women's labor rights This is evidenced by the adoption of the Resolution "On measures to further strengthen and support entrepreneurship." The main purpose of the adoption of these Decrees is to bring the rights and legitimate interests of women to a qualitatively new level, to strengthen their role and status in the family and society, to fully realize their potential, to further improve the socio-spiritual environment in families. serves to heal.

The laws of the Republic of Uzbekistan aimed at the development of small business and private entrepreneurship, resolutions of the Cabinet of Ministers of the Republic of Uzbekistan, works of the President of the Republic of Uzbekistan, scientific works of well-known scientists in economic, social and political spheres. rganildi. While women are actively involved in measures to modernize and renew the national economy, it is clear that women's labor is becoming increasingly popular, especially in the development of small business and private entrepreneurship.

In the current complex pandemic, they have provided practical assistance to about 28,000 women in entrepreneurship, crafts, retraining, employment, and trained 21,500 young girls in short-term vocational courses².

It also plans to strengthen the concept of "women's entrepreneurship" in the legislation, conduct a basic study of the EBRD program on the analysis of the investment climate in Uzbekistan, taking into account gender approaches, and develop a National Program for Women's Entrepreneurship Development.

Another important aspect is the \$ 10 million allocated by the European Bank for Reconstruction and Development under the Entrepreneurial Woman program. It is also noteworthy that the US dollar loan is also used to support small and medium-sized enterprises run by women in Uzbekistan.

The number of women entrepreneurs has increased by about 45,000 a year, creating thousands of new jobs. In recent years, more than 13 trillion soums of soft loans have been allocated to cover more than 600,000 families within the framework of "Every family is an entrepreneur", "Our youth future" and other social programs aimed at attracting a wide range of people to entrepreneurship and expanding their sources of income. achieved. Today, more than 17 million people in Uzbekistan are women. To support their business projects and solve their problems, a new system of training women entrepreneurs in the field, developing model business plans and

providing them with practical assistance has been introduced. More than 1 trillion soums have been allocated from the budget for this purpose.

CONCLUSION

It should be noted that a particular country has a number of international standards that define the environment for women's entrepreneurship, the level of development of which is determined by an international document that determines the ranking of countries, called the Global Index of Women's Entrepreneurship.

The Global Women Entrepreneurship Index measures the prospects for women's entrepreneurship around the world. The quality of women's entrepreneurship is determined by three main factors: the business environment, the business ecosystem, and women's desire to be entrepreneurs. A number of factors are taken into account in the preparation of this document. These include women's access to business education systems and resources, access to infrastructure provided by government agencies and commercial banks, and the collection and presentation of statistics on women's entrepreneurship.

We consider it expedient to take the following measures in the development of entrepreneurship, in particular, women's entrepreneurship:

- Gender equality and economic empowerment of women;
- Institutional improvement and development of the microcredit system aimed at supporting entrepreneurship;
- To develop women's economic opportunities and entrepreneurship focus on improving legislation and creating strong legal safeguards;
- International standards of women's entrepreneurship and improvement of national legislation in this area;

In conclusion, Uzbekistan's participation in the global ranking will help to identify measures to further improve the environment for women's entrepreneurship, as well as to achieve a positive approach of the international community.

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