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### A STUDY ON FINANCIAL INNOVATION AND INVESTMENT IN INDIA

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#### ABSTRACT

The literature on financial innovation from a wide variety of disciplines financial economics, history, law, and artificial association. Fiscal invention like invention away in business is an ongoing process whereby private parties trial to try to separate their products and services, re sponding to both unanticipated and regular changes in the frugality. Surely, invention ebbs and flows with some epochs flaunting bursts of exertionand others witnessing a slackening or indeed counterreaction. Still, when seen from a distance, the process of invention — in this case, fiscal invention a regular ongoingpart of is a profit maximizing frugality. *This paper will cover the* recent trends in fiscal invention with reference to Indian script. *Our attempt is* to find out the Impact of GDP, Growth Rate(NIFTY) & Affectation on the fiscal invention revolution in India.

**KEYWORDS:** Financial Innovation, Its Importance, Opportunities For The Future.

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