

**METHODS OF EVALUATING THE ECONOMIC EFFICIENCY OF THE  
INTRODUCTION OF THE ENVIRONMENTAL MANAGEMENT  
SYSTEM IN ENTERPRISES**

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**ABSTRACT**

*The concept of sustainable development, adopted by the world community more than 20 years ago, refers to the combination of economic growth and environmental protection. Environmental aspects of economic activity are regulated by national institutions and international organizations. Direct directive influence without economic methods is not an effective control lever. Understanding the limited and low efficiency of the command methods used in Russia appeared in the 1990s. The concepts of environmental management of the 20th century allow the direct impact of responsibility for the quality of the environment, the balanced growth of economic results and the reduction of negative impact on the environment. Implementation of the system environmental management (EMS) in Russian enterprises significantly lags behind world practice. EMS is a voluntary policy and does not come for certification.*

**KEYWORDS:** Environmental, Directive Influence, Enterprises, Certification.

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