

THE MULTIMEDIA CAPABILITIES OF GLOBAL ONLINE MEDIA AND THE EVOLUTION OF GENRES

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ABSTRACT

This article discusses the content of online content, the classification of text in the content. The units of analysis in these contents are also studied. The type of multimedia genres, the classification of applications, and the differences between them are also discussed. The animated state of racism can also be recognized as multimedia. At the same time, multimedia also serves to ensure clear and understandable delivery of information. The second phase of multimedia consisted of mixing some media components into others. At the same time, radio series were replaced by TV series, and shows were replaced by television films.

KEYWORDS: *Slide Show, Media Culture, Media Technology, Media Space, Tran's media, Transmission, Media Platforms.*

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