

## SPECIFIC FEATURES OF THE PUBLICISTIC STYLE IN ENGLISH

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### ABSTRACT

*This article provides a detailed analysis of the specifics and functions of British journalism. The aspects and genres of journalism that play a key role in achieving its goals and objectives are discussed. It also describes the functions performed by the media and compares them with the functions of journalism. Newspaper articles also mention common vocabulary. Linguists have also used their views on the specifics of the journalistic style.*

**KEYWORDS:** *Journalistic Style, In Formativeness, Expressiveness, Genre, Publicist Style, Publicism, Compound Words, Journalism, Addressee, Public, Influence, Mass Media, Advertising.*

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