## COMMERCIALIZATION PROCESSES AND TECHNOLOGY TRANSFER AS COMPONENTS OF THE UNIVERSITY'S CORE MODEL

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## ABSTRACT

This article analyzes the University of Entrepreneurship, its main tasks, the purpose of creating such universities, the process of employment of graduates, foreign experience in this area. On the other hand, it is necessary to improve the quality of education and fight corruption. Also, sometimes, instead of giving a realistic assessment of the quality of knowledge, too much attention is paid to attending classes or checking the uniform (even checking the appearance of the socks). The main purpose of establishing business universities is to systematically train graduates with leadership skills and an entrepreneurial outlook. The problem is that the pace of change is so rapid that some areas of knowledge are becoming obsolete in 3-7 years, and the industry cannot wait for educational institutions to adapt to change.

**KEYWORDS:** *Entrepreneurial University, Student, Graduate, Commercialization, Technology, Business, Higher Education.* 

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