STAGES OF DEVELOPMENT OF THE PAMPHLET GENRE IN AMERICAN JOURNALISM

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ABSTRACT

The pamphlet genre aims to ridicule some human vices and to denigrate the qualities portrayed by the protagonist who appear to the author to be the bearer of any social evil. Its other features have always been its limited size. However, as an emerging genre, it aimed to have a direct impact on public opinion. Including in American journalism, the pamphlet genre has evolved with age-old goals, and these stages have become the subject of this article.

KEYWORDS: 20th Century America, Jodie Collins, Soviet Union, American Revolution, pamphlets, International Pulitzer Prize, Gordon Wood, United States, Brand Law, New York.

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