

## ISSUES AND CHALLENGES FOR WOMEN ENTREPRENEURS IN GLOBAL SCENE

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### ABSTRACT

*Today's world is changing at a startling pace. Political and economic transformations seem to be occurring everywhere-as countries convert from command to demand economies, dictatorships move toward democracy, and monarchies build new civil institutions. These changes have created economic opportunities for women who want to own and operate businesses. Today, women in advanced market economies own more than 25% of all businesses and women-owned businesses in Africa, Asia, Eastern Europe and Latin America are growing rapidly. This paper focuses on woman entrepreneur. Any understanding of woman in global scene and especially in India, also the paper talks about the status of woman entrepreneurs and the problems faced by them when they set up and managed their own businesses in the competitive world of business environment.*

**KEYWORDS:** *Entrepreneurship development, Women entrepreneurs, economic growth, India*

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