THE ROLE OF CONCEPTUAL METAPHOR IN CREATING THE AUTHOR'S WORLD PICTURE

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ABSTRACT

The article deals with the consideration of theoretically important problems such as relationships between conceptual metaphor and author's world picture, cultural specificity of linguistic units which create linguistic world picture. The results of the research can make a certain contribution to the problems of Cultural Linguistics, Text Linguistics, Cognitive Stylistics and etc.

For further investigation we can suggest the followings:

- The study of other language means containing images;
- Cognitive foundation of culturally marked units.

KEYWORDS: Conceptualization, World Picture, Semantic Construction, Mental Entity, Lingual Entity, Lacunas, Phonosemnatic Units, Categorization.

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