

EMERGING PROBLEMS IN INTEGRATED BROILER FARMINGS AND ITS IMPACT ON GROWTH – A STUDY

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ABSTRACT

Broiler farming is highly lucrative to the integrators and the individual entrepreneurs in integrated system; the industry is not devoid of inherent problems. These problems pose challenges to the broiler farmers in various ways. The analysis of the overall index of the constraints in the integrated broiler farm in Theni District clusters shows that the majority of the small, medium and large size categories of farmers constituting 62.2, 68.3 and 79.5 per cent respectively fall in the index range of 50 – 75 per cent. Large size farms faced majority of constraints while the others are quite moderate in this regard. The overall perception on the suggestions to solve the problems faced by the broiler farmers are institutional credit, disease control, chick quality, feed management, government subsidies, enactment of law and reasonable growing charge.

KEYWORDS: *Broiler Farming, Problems, Integration, Index, Multiple Regression.*

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