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THE ROLE OF THE MEDIA IN SHAPING THE WORLDVIEW OF YOUNG PEOPLE IN THE CONTEXT OF GLOBALIZATION

Khosiyat Rustamova*

*Editor-in-Chief of newspaper "Kitab Dunyosi", Tashkent, UZBEKISTAN Email id: khosiyat_rustamova@umail.uz

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ABSTRACT

This article discusses the role of the media in shaping the worldview of young people in the context of globalization. The media has been analyzed as an important factor in shaping an individual's worldview. The role of social media in the internet in recent years has been discussed.

KEYWORDS: Media, Youth Outlook, Globalization, Internet. Social Networks, The Process Of Personality Formation

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