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## TO STUDY THE PRODUCTIVITY ASPECT OF MILKFED AND HDDCF: A COMPARATIVE STUDY

### Manvir Kaur\*

\*Lecturer,
P.G Dept. of Commerce, Mata Gujri College,
Fatehgarh Sahib, INDIA
Email id: manvir13sep@gmail.com, manicom39@yahoo.com

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### **ABSTRACT**

Cooperative as formal associations came to be set up in India from 1904 mainly as credit societies, followed by non — credit societies from 1912. Cooperatives are based on the cooperative values of "self — help, self — responsibility, democracy and equality, equity and solidarity". Modern dairy industry plays a vital role in maintaining and promoting the health of the people. The dairy cooperatives are one of the largest and most important of food industries. Earlier, the dairy farming was basically a domestic economic unit. It was carried out at the household level for producing milk for home consumption. Now the dairy industry has an important place among the agriculture industries of most countries. It has a strategic role in ensuring food and nutritional security, income and employment generation and in balancing in rural inequity. As per March 2010, 6 unions of VITA are operating in Haryana and 11 unions of VERKA are operating in Punjab. The purpose of study is to examine the productivity of MILKFED and HDDCF for the period 2005-06 to 2009-10. Further, the data has been analyzed with the help of percentages, compound growth rate, mean, ratio analysis. The study found that the MILKFED is better than HDDCF.

### **KEYWORDS:** Democracy, Productivity, Consumption

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