

## A STUDY OF EFFECTIVENESS OF APPLICATION OF EFQM-MODEL IN INTEGRATED MANAGEMENT IN TEXTILE ENTERPRISES

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### ABSTRACT

*This article examines the effectiveness of the use of modern management tools in the implementation of an integrated system of quality management and strategic management in the textile enterprises of the Republic of Uzbekistan. Most (but not all) representatives of small and medium enterprises believe that simplified criteria make self-assessment more understandable and therefore more accurate. The use of the EFQM model involves researching and measuring enterprise management capacity, evaluating the system performance of any organization, including model management, which can help in the implementation of so-called “self-assessment” work.*

**KEYWORDS:** *Quality Management, Strategic Management, Innovation, Management Quality, Development, Efficiency, Effectiveness, Modern Management Support, Self-Evaluation.*

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