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## THE ROLE OF AGRICULTURAL PRODUCTS IN PRIVATE BUSINESS ACTIVITY

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#### ABSTRACT

This article improves the theoretical basis of the mechanisms of empirical model construction and forecasting using systematic analysis and digital technologies to ensure the macroeconomic stability of the development of agricultural production. Effective use of the main production resources, or more generally, the level of use of the existing potential, in ensuring the macroeconomic stability of the development of the production of agricultural products, was evaluated.

**KEYWORDS:** Digital Technology, Empirical Model, Econometric Model, Potential, Relative Model, Forecast Results, Information System, Endogenous Variables, Exogenous Variables, Enter.

#### **USED LITERATURE AND SOURCES:**

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