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DOCUMENTARY FILM IS AN IMPORTANT TOOL FOR ADVOCACY ACTIVITIES OF PUBLIC ORGANIZATIONS.

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ABSTRACT

This article discusses the fact that the documentary film is an important tool for advocacy activities of public organizations. In the article, the author analyzes the work being done in this area. A documentary is a television or film, cinematographic work, based on certain aspects, real events, connected with a single plot, filmed in a series, intended for display on the screen. Documentary films are widely used in the spiritual and educational activities of political parties, mass social movements, non-governmental organizations, public associations and foundations, the media, self-government bodies.

KEYWORDS: *Documentary, Public organizations, Advocacy, film, Screenplay, plot.*

INTRODUCTION

Under the leadership of President ShavkatMirziyoyev, a large-scale work is being carried out to further develop the national cinematography, to encourage filmmakers to create screen works that reflect our achievements during the years of independence and contribute to the upbringing of the younger generation. The meeting, chaired by the President of the Republic of Uzbekistan ShavkatMirziyoyev on December 29, 2017, focused on the analysis of the ongoing work on the development of the national cinematography and film industry and the solution of existing problems in this area. ShavkatMirziyoyev, President of the Republic of Uzbekistan, said that the struggle for different ideas and ideologies in the world, the competition between different forces to win the hearts and minds of people, especially young people, should make effective use of the unique potential of cinema. The priorities of modernization of the country, envisaged in the Action Strategy, require the improvement of cinema, as well as all industries and sectors, the creation of new opportunities for the industry. To this end, the Resolution of the President of the

Republic of Uzbekistan dated August 7 “On measures to further develop the national cinematography” serves as an important legal document on the consistent development of cinema and film industry in the country, strengthening its material and technical base, training highly qualified personnel. Documentaries made in recent years are a clear proof of this.

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At the same time, the ongoing processes of globalization, the priorities of modernization and renewal of our country require the improvement of cinematography, along with all other sectors and industries, the creation of new opportunities for the development of the industry. Rich history, national traditions, patriotism, life and ijodi; those who are actively involved in sponsorship in order to spread the ideas of charity; the brightest talented youth of our country. Documentary films about the rich national traditions of Uzbek families, especially about the devotion to the family, respect for parents (including the life and work of famous artists (Hamid Olimjon and Zulfiya, Said Ahmad and Saida Zunnunova, etc.)) 4 - civic institutions are an important means of advocacy.

The attention paid to the organization of the summer health season of our children at the level of modern requirements is bearing fruit. Spirituality and enlightenment, computer rooms, libraries, various clubs are organized in all camps. The most advanced pedagogical technologies and interactive methods are being introduced into the educational process. For this purpose, the Federation of Trade Unions of Uzbekistan distributes DVDs and banners of feature and documentary films on educational and enlightenment topics, such as “Youth is our future”, “Healthy life - the wealth of the nation” in all camps.

Public organizations will show films, television essays, social videos and reports about the sports of the National Television and Radio Company of Uzbekistan “Sport”, the state unitary enterprise “Uzbektelefilm”, the National Agency “Uzbekkino”, as well as non-governmental TV channels and film studios. The Federation of Sports Cinema and Television of Uzbekistan operates in our country.

Solving environmental problems in our country is an integral part of state policy. Non-governmental organizations are also actively involved in this process. In this regard, ecological cinemas are being established to provide the public with comprehensive information on environmental issues. New documentaries on measures to improve the environmental situation, combat desertification and drought are being shown in the Aral Sea region. The purpose of these ecological cinemas is to expand the ecological knowledge of the population. Such meetings with the participation of experts, non-governmental organizations and the media contribute to the development of the Environmental Movement in our country.

Along with a number of public organizations, the Forum of Culture and Arts of Uzbekistan Foundation makes a worthy contribution to the promotion of documentaries. This is evidenced by the fact that the Foundation traditionally conducts various projects, festivals, competitions, aimed at the further development of our national cinema. The Forum of Culture and Arts of

Uzbekistan regularly holds a traditional regional seminar for documentary filmmakers. The main purpose of the event, which is attended by filmmakers from Central Asia, is to exchange views and experiences of documentary filmmakers, to share innovations and achievements in the field, to acquaint film lovers with the current processes in the field. Within the framework of the seminar, along with the screening of new films made by filmmakers of our country and Central Asia, there will be conferences with the participation of artists, art critics, directors, creative dialogue.

It is obvious that the use of documentaries in the activities of civil society institutions is very effective. In the future, the task is to improve the quality of documentaries, to create a special film bank for these films, to open appropriate information and resource centers, to expand the film audience. All public organizations should be involved in these tasks.

In order to fully support the activities of local self-government bodies in Uzbekistan during the years of independence and strengthen the institution of the family, to inform the world community about the large-scale work carried out in 2013. It is planned to make a documentary about the history of the establishment and development of the mahalla institute, a feature film about the role of the mahalla in ensuring the unity and harmony of our people, peace and harmony in our society.

A regular seminar on "The role of the media in raising public awareness of environmental issues" is organized for editors of regional television and radio stations, members of the National Association of Electronic Mass Media of Uzbekistan. The main purpose of the seminar is to draw public attention to climate change, biodiversity, land degradation prevention, and to improve the professional skills of journalists covering this topic. The editors who participated in the seminar will talk in detail about the criteria for covering the environmental topic, the main principles in this area. Documentary films, broadcasts, social videos, films prepared by the participants of the seminar will be discussed in detail.

Advocates of spirituality - especially the advice of the chairmen of neighborhood assemblies on religious enlightenment and spiritual and moral education - taking into account the specifics of public policy in the social and legal protection of minors, the impact of information attacks on youth morale in the globalization process. they use documentaries about the tragic consequences of trafficking, missionary work, and alcoholism.

Under the leadership of President Islam Karimov, special attention is paid to honoring the memory of artists who have made an invaluable contribution to the development of our national culture, art and science, studying their activities and promoting their rich spiritual heritage among our people, especially youth. In particular, the film "Yunus Rajabi" tells the story of the artist's life, scientific and creative activity. The film "Inextinguishable Starlight" is about the famous scientist, pedagogue, scientist of Uzbekistan Tashmuhammad Qori-Niyazi. The film "Latif Fayziev" tells the story of the director's life, work and creativity, which made a worthy contribution to the development of our national cinema. The film "Every word was a melody" is dedicated to the work and activity of the People's Poet of Uzbekistan Turob Tola. The documentary "Book of Life" is dedicated to the life and work of Ozod Sharafiddinov.

In recent years, the creators of the film studio "Karakalpakfilm" have made many documentaries. For the past five years, renowned director B.J. Boymirzaev's "Berdaq" (tells about the exemplary

life of the great poet, his rich creative heritage), "Kissaxonlik" (reflecting the rich oral art, traditions and values of the Karakalpak people), directed by Z. Abdumurodov's films "Aykulash" (which reflects the social activity of the folklore and ethnographic community of the same name) were judged by the audience.

The inclusion of dozens of documentaries made by Uzbek cinematographers in the UNESCO World Heritage List testifies to the fact that the modern culture and art of our country are also highly valued at the international level.

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