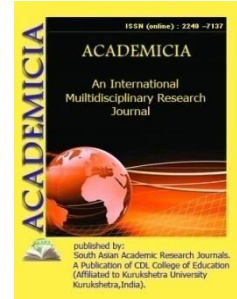




ACADEMICIA
**An International
 Multidisciplinary
 Research Journal**
 (Double Blind Refereed & Peer Reviewed Journal)



DOI: 10.5958/2249-7137.2021.01839.5

ACTIVITIES AND ACHIEVEMENTS OF STUDENTS OF THE YEOJU TECHNICAL INSTITUTE IN TASHKENT IN THE WORLD OF FASHION

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ABSTRACT

This article tells about the work of young designers, who are an integral part of the fashion world, "Yeodju Technical Institute in Tashkent", "Costume Design", their interest in the world of fashion and their work in various fields. We are pleased to say that it is not difficult to see that design patterns are in a sense embedded in our daily lives. Even in the opinion of some of the leading experts in this field, it is said that the first interest in this field was related to sewing. Designers rely on scientific disciplines such as material science, color science, along with the artist's intuition. They must have a high level of aesthetic taste, unusual thinking, the ability to create unusual clothes and accessories, professional skills and in-depth knowledge of the field. Specialists in the field of design are trained in specialized universities. The availability of opportunities such as the formation of concepts is of great interest to many of our young people. This is one of the main reasons for them to choose this field and study, research and work on it in the future.

KEYWORDS: *Fashion, Monochrome, Avalore, Fashion Show, Designer, Application, Style, Dress.*

INTRODUCTION

Today, our way of life is evolving so fast that every day it becomes commonplace to make various new discoveries, unique and unprecedented innovations around the world. If we look at the example of the fashion world alone, we can see that it is changing in a short period of time, the industry is getting richer, growing and developing day by day. It is known from history that

people paid special attention to the attractiveness of appearance, and today the appearance of human beings reflects their inner world. And the fashion world is always trying to make people look more attractive than we can ever imagine. And designers are the professionals who create these attractive and charming creative designs. In this context, what is the main reason for us today to be interested in the field of design of our youth? The question is reasonable. We are pleased to say that it is not difficult to see that design patterns are in a sense embedded in our daily lives. Even in the opinion of some of the leading experts in this field, it is said that the first interest in this field was related to sewing. After a while, the envy of designers who have left an invaluable mark in the field of design, their creative activity, and unique creations will leave a special impression on the future designer.

At the same time, the endless opportunities created for future designers today, despite the difficulties and hardships of the industry, encourage them to set big goals. In our country, too, due to the wide range of opportunities created for this area, special attention is paid. In order to develop fashion and train qualified designers, special colleges and institutes have been established in this field, and teachers with several years of experience have been attached to this field. Designers rely on scientific disciplines such as material science, color science, along with the artist's intuition. They must have a high level of aesthetic taste, unusual thinking, the ability to create unusual clothes and accessories, professional skills and in-depth knowledge of the field. Specialists in the field of design are trained in specialized universities. In particular, the direction of "Clothing design" at the Yeoju Technical Institute in Tashkent, which began its work in 2018, is working to train leading professionals who will further contribute to the world of fashion. The "Clothes Design" department has been operating at Yeoju Technical Institute since the 2019-2020 academic year. It provides students with an in-depth knowledge of design software, pencil drawing, painting, fashion history, modern graphics software, sewing techniques, and the like, as well as helping them develop sufficient skills and competencies in their chosen profession. It should be noted that from the very beginning, this direction of the university is to participate in professional fashion weeks, participate in national and international competitions and cooperate with fashion brands, practice in film and theater performances, and authorship in the fashion industry. The availability of opportunities such as the formation of concepts is of great interest to many of our young people. This is one of the main reasons for them to choose this field and study, research and work on it in the future. [1] Within a short period of time, under the leadership of the institute, several fashion and various other exhibitions were organized with students of this direction. For example, on March 6, 2021, students of Yeoju Technical Institute in the field of "Clothing Design" organized a spring fashion exhibition called "Fashion show" in the magnificent gallery of fine arts in Tashkent.

Prospective designers demonstrated their ideas and skills in their clothing collections using a variety of styles formed in the ring. The event showcased nearly 150 collections of clothing by young designers, many of which are organized in a new monochrome look. In addition, they consisted of modern collections, collections on architecture, retro, romance, stylization, cinematography, themes. The unique style and high taste and craftsmanship of the collections attracted the attention of everyone and won the admiration of hundreds of spectators. It is no exaggeration to say



“Nature on fire style”

That this, in turn, gave students endless energy and enthusiasm. At the heart of everything that is done is the work of our students and teachers. [2] In addition, on April 24, 2021, with another initiative of this direction of the university, the first exhibition of freshmen and sophomores "AVALORE" (Flight) was opened. The exhibition lasted from April 24 to May 6 and featured more than fifty works by 30 authors in various styles. The works are paintings and graphics, sculptures, as well as collages and applications. The theme of the exhibition reflected the wide range of approaches of the participants.



“Blac Whit Cosmic”

They not only appealed to literary sources, but also created creative styles based on their fantasies, artistic tastes, and understanding of the world. The exhibition is not limited to academic work, most of them are independent and creative works, which showed the interest of students in the field [3]. At the opening ceremony of the event, the organizers of the exhibition presented a special gift and the magazine "Avalore", which contains photos of students' creative work.

At the same time, the Art Association of Uzbekistan presented letters of appreciation to the leadership of the Yeosu Technical Institute in Tashkent and the leaders of the "Clothes Design" direction for training future aspiring professionals in the field of design.



"Under the rain"



"Tree of life"

The Association of Artists praised the potential of teachers and students, noting that these exhibitions play an important role in the development of students and the institute. Students who actively participated with their works, supporting students and supporting their creativity, were encouraged by the institute. The works of our young people and their tireless and fruitful work to achieve such success are the evidence of their interest in the field, which will serve as a basis for the future enrichment of the world of fashion with modern ideas. [4]

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