



ACADEMICA : An International Multidisciplinary Research Journal

(Double Blind Refereed & Peer Reviewed Journal)

This certificate presented to :

Vivek Devvrat Singh



Verify Us Here

for publication of research article :

AN OVERVIEW ON BRAND LOYALTY AND CUSTOMER LOYALTY

Vol 11, Issue 12, December 2021

doi : 10.5958/2249-7137.2021.02628.8



DR. B.S. RAI
PUBLISHING EDITOR