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TASKS OF IMPLEMENTATION OF INVESTMENT POLICY

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ABSTRACT

The article describes the principles, goals and objectives of investment policy implementation, taking into account the trends and patterns identified in the development of the transport market, the achievement of goals and objectives set out in the development strategy of the road transport enterprise.

KEYWORDS: *Investment Activity, Investment Policy, Investment Program, Investment Program Formation, Multi-Stage Formation Of Investment Program, Main Strategic Directions Of Investment Policy.*

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