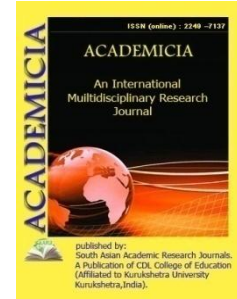




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## EFFECTIVENESS OF APPLICATION OF EFQM-MODEL IN INTEGRATED MANAGEMENT IN TEXTILE ENTERPRISES

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### ABSTRACT

*This article examines the effectiveness of the use of modern management tools in the implementation of an integrated system of quality management and strategic management in the textile enterprises of the Republic of Uzbekistan.*

**KEYWORDS:** *Quality Management, Strategic Management, Innovation, Management Quality, Development, Efficiency, Effectiveness, Modern Management Support, Self-Evaluation.*

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