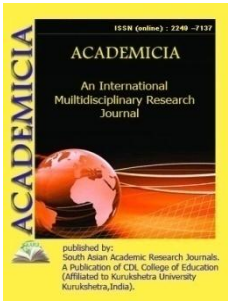
ACADEMICIA

ISSN: 2249-7137 Vol. 11, Issue 10, October 2021 Impact Factor: SJIF 2021 = 7.492

ACADEMICIA
An International Multidisciplinary Research Journal
(Double Blind Refereed & Peer Reviewed Journal)



DOI: 10.5958/2249-7137.2021.02383.1

STAKEHOLDERS ENRICHED STRATEGIES TOWARDS FUTURISTIC EMPLOYMENT GENERATION AND STARTUP SKILLS AS VALUE ADDITION TO THE CURRICULUM

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ABSTRACT

The present paper focuses on a few stakeholders' strategies towards training, placement, and entrepreneurial activities in the present world's employability market, where cut-throat competition is prevalent for value-added products with high quality and minimum cost requirements. The authors primarily demonstrate the need for value addition into the curriculum, which lays the road for creativity and innovation. Towards the end of the program, every engineering student will have enough confidence in his trade, and employers will get industry-ready students; the institution's brand image is built up, which enhances the admissions year after year. The object of the paper is to provide quality technical knowledge (It is accomplished by knowledge production, transfer, and dissemination)And Accountability at a reasonable cost to all ambitious citizens with the highest level of transparency to secure the nation's long-term economic prosperity.

KEYWORDS: *Stakeholders; Startups; Skill Development; Brand Image, Entrepreneurship*

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