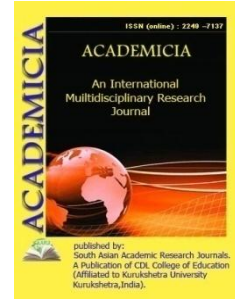




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## **USE OF PRECEDENT NAMES IN UZBEK ART JOURNALISM**

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### **ABSTRACT**

*Today's image of human improvement, the preservation of personality in our time, which is quickly picking up common, widespread highlights on the premise of the principles of globalization, the significance of national values, and the true esteem of national and cultural heritage is completely understood by every nation nowadays. In many cases, people address a specific sentence, situation, or individual to the general public with a variety of gestures in order to precise and supposition, increment its adequacy, or draw the recipient's attention to the same event. This process of language specifically reflects the mental image of the nation. The hypothesis of intertextuality and precedent units was also shaped on the basis of such views. The great intrigued of linguists in precedent units, particularly precedent nouns, is clarified by the linguocultural forms that take place as a result of the interaction of different languages. As a result, there is a growing body of investigation on precedent units. An analysis of precedent units in Uzbek art journalism, in particular the study of precedent names, and their role in text creation; one of the important tasks of Uzbek linguistics today is to determine which famous nouns are popular for the representatives of the Uzbek linguocultural society.*

**KEYWORDS:** *Intertextuality, Precedent Unit, Precedent Name, National Precedent Name, Universal Precedent Name, Anthroponym, Standard.*

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