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NECESSARY CONDITIONS FOR THE IMPLEMENTATION OF THE DIVERSIFICATION STRATEGY IN THE ECONOMY

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ABSTRACT

This article discusses the types of diversification strategies and their role in the economy, as well as the concept of diversification. The experience of our country during the years of independence shows that in any country, the industrial sector, which is the basis of the economy, must develop on the basis of active integration. In other words, the development of the enterprise requires the use of diversification strategies to expand the scope of activities. Diversification strategy means that the company is expanding its activities. The degree of diversification can vary.

KEYWORDS: *Diversification, Economy, Uzbekistan, Strategy, State, Competition, Export, Agriculture, Industry*

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