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FACTORS OF INCREASING SOCIO-ECONOMIC EFFICIENCY IN SERVICE ENTERPRISES

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ABSTRACT

This article classifies the factors influencing the socio-economic efficiency of service enterprises, structural changes in the industry, sources and directions of socio-economic efficiency, the role of the human factor in improving socio-economic efficiency, labor potential and quality of services to consumers, service processes, areas for improvement have been explored.

KEYWORDS: *Service Economy, Socio-Economic Efficiency, Factors, Labor Potential, Service Quality, Service Process, Consumers.*

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