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PROCEDURE FOR DEVELOPMENT OF ENTERPRISE FINANCIAL STRATEGY

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ABSTRACT

In the current economic situation in Uzbekistan, a large number of enterprises need the most effective financial activities based on the scientific methodology of planning their main directions and forms, as well as the development of financial activities. At the same time, the most important tool for the implementation of long-term management of the financial activities of the organization is the formation of a more effective financial strategy.

KEYWORDS: Financial Strategy, Goals And Objectives, Elements, Sequence, Component Strategies.

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