

CONNOTATIVE SEMANTICS TYPICAL OF THE NICKNAMES OF FRENCH PRESIDENTS

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ABSTRACT

The article presents the connotative semantics typical of French presidents. In political discourse, the nicknames of prominent party leaders perform a specific expressive-figurative function. This function allows the creation of a convincing linguistic-political portrait that reflects important characters in the character of prominent political figures. Nicknames can describe a referee's appearance, reflect his or her appearance, habits and behavioral characteristics, ethnic and racial background, and provide a social assessment of his or her mental abilities.

KEYWORDS: *Konnotatsii, Anthroponyms, Informal Secondary, Anthroponyms, Prozvishcha. Ethnic, Connotative Semy*

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