



ACADEMICIA
**An International
Multidisciplinary
Research Journal**
(Double Blind Refereed & Peer Reviewed Journal)



DOI: 10.5958/2249-7137.2021.01403.8

**PROSPECTS FOR THE DEVELOPMENT OF GASTRONOMIC TOURISM
IN UZBEKISTAN**

Sayyora Kudratovna Fayziyeva*; Maksud Bakhtiyorovich Tadjibayev;
Zafar Choliyevich Khakimov*****

^{1, 2,3}Lecturers,

Department of Tourism and Hotel Business Bukhara State University,
Bukhara, UZBEKISTAN

Email id: saya_1967@mail.ru, zafar.hakimov.89@mail.ru

ABSTRACT

This article defines the importance and prospects for the development gastronomic tourism in Uzbekistan regions. As we know in competitive tourism market it is important to create new and special types of tourism. For this reason, authors have analyzed the economic and social importance of gastronomic tourism in hospitality industry in Uzbekistan regions. Gastronomic travel industry is a making trip and gastronomic visits to become more acquainted with the country through its gastronomy, local food and culinary expert classes. Uzbekistan is the most reasonable country for gastronomic the travel industry. Without a doubt, the Uzbek public food is perhaps the most beautiful and wealthy in the East. Some Uzbek dishes have a centuries-old history. A gastronomic excursion around Uzbekistan, regardless of whether in any piece of the nation, will have new sentiments and impressions.

KEYWORDS: *Gastronomy, Culinary, Gastronomic Tourism, Gastro Tourist, Types Of Food, Uzbek Culinary, Culture, Tourism Products.*

REFERENCES

1. Sergeevna, S. E. (2020). The gastronomic tourism development as an innovative direction for the tourist industry enterprises of the republic of Uzbekistan. Central Asian Journal of Innovations on tourism management and finance, 1(3), 17-20.
2. Hjalager, A. M., & Richards, G. (Eds.). (2003). *Tourism and gastronomy*. Routledge.
3. Kivela, J., & Crotts, J. C. (2005). Gastronomy tourism: A meaningful travel market segment. *Journal of Culinary Science & Technology*, 4(2-3), 39-55.

4. Bakhtiyorovich, T. M., Fakhreddinovna, D. Y., & Temirkuliyevich, U. J. (2020). The role of national tourism resources in the development of domestic tourism. *Economics*, (4 (47)).
5. Файзиева, С. К. (2020). ПЕРСПЕКТИВЫ РАЗВИТИЯ ГАСТРОНОМИЧЕСКОГО ТУРИЗМА В УЗБЕКИСТАНЕ. *Вопросы науки и образования*, (12 (96)).
6. Olimovich, D. I., Kudratovna, F. S., & Sayfitdinovich, I. B. (2020). The importance of marketing analysis for predicting the prospects of restaurants in Bukhara hotels. *Economics*, (1 (44)).
7. Fields, K. (2003). Demand for the gastronomy tourism product: motivational factors. In *Tourism and gastronomy* (pp. 50-64). Routledge.
8. OLIMOVICH, D. I., BAXTIYOROVICH, T. M., & CHORIEVICH, B. A. (2020). Description of Technological Processes in Restaurant Services. *JournalNX*, 6(05), 248-252.
9. Kayumovich, K. O., Annamuradovna, F. S., Kamalovna, S. F., Bahodirovich, K. B., & Kudratovna, F. S. (2020). Directions for improvement digital tourism and tourism info structure in Uzbekistan. *Journal of Critical Reviews*, 7(5), 366-369.
10. Зияйтдинов, Х. Х., & Файзиева, С. К. (2020). Организация питания иностранных туристов. *Вопросы науки и образования*, (5 (89)).
11. Файзиева, С. К., & Умиров, Ж. Т. (2021). ОБЪЕКТЫ КУЛЬТУРНОГО НАСЛЕДИЯ ДЛЯ РАЗВИТИЯ СЕЛЬСКОГО ТУРИЗМА В УЗБЕКИСТАНЕ. *Вопросы науки и образования*, (1 (126)).
12. Файзиева, С. К., Жураева, Г. А., & Баратова, М. Б. МЕДИЦИНСКИЕ НАУКИ ОСОБЕННОСТИ ПИТАНИЯ ПРИ КОРОНАВИРУСНОЙ. *Вопросы науки и образования*, 11.
13. Olimovich, D. I. (2015). Tourism potential of Uzbekistan. *Lucrările Seminarului Geografic "Dimitrie Cantemir"*, 40, 125-130.
14. Olimovich, D. I., Khabibovna, K. M., & Alimovich, F. E. (2020). Innovative ways of reducing tourism seasonality of tourist areas. *Достижения науки и образования*, (1 (55)).
15. Kayumovich, K. O., Annamuradovna, F. S., Alimovich, F. E., Alisherovna, D. N., & Olimovich, D. I. (2020). Opportunity of digital marketing in tourism sphere. *International Journal of Psychosocial Rehabilitation*, 24(8).
16. Olimovich, D. I., Samatovich, R. S., Farmanovna, E. A., Khabibulayevna, K. S., & Saymurodovich, N. Z. (2020). The economic impact of innovations in tourism and hospitality. *Journal of Critical Reviews*, 7(9), 258-262.
17. Navruz-Zoda, B., & Ibragimov, N. (2015). Ways of Applying Destination Management Concepts to the Development of Internal Tourism in Uzbekistan. In *International Tourism and Hospitality in the Digital Age* (pp. 172-190). IGI Global.
18. Salimova, S. F. (2021). JOYLASHTIRISH VOSITALARIDA MARKETING FAOLIYATINING AHAMIYATI. *Scientific progress*, 1(6).
19. Olimovich, D. I., & Khudoynazarovich, S. A. (2020). The cost-effectiveness of improving the quality of hotel services. *Academy*, (4 (55)).

- 20.** Aripova, M. S. (2021). IMPORTANCE OF BRANDING IN HOTEL BUSINESS. *Scientific progress*, 1(6), 1092-1097.
- 21.** Navruz-Zoda, B., Ibragimov, N., & Rakhmanov, A. (2019). Perspectives on the improvement of Uzbekistan as a destination for multi-confessional self-organised pilgrims. *International Journal of Religious Tourism and Pilgrimage*, 7(4), 87-96.
- 22.** Samatovich, R. S., Olimovich, D. I., & Jafarbekovna, K. N. (2020). Functional improvement of hotel staff as a key to develop the quality of services in bukhara hotels. *Proceeding of The ICECRS*, 6.
- 23.** Samatovich, R. S. (2021). Importance of Marketing in Tourism and Hotel Industry. *International Journal of Business, Technology and Organizational Behavior (IJBTOB)*, 1(2), 79-84.
- 24.** Shoimardonkulovich, Y. D., & Hamidovich, R. O. (2020). Elaboration of regional strategies for the development and improvement of land and water in agriculture. *Academy*, (2 (53)).
- 25.** Olimovich, D. I. (2020). The impact of innovative technologies for improving economy of hotels. *Asian Journal of Multidimensional Research (AJMR)*, 9(5), 194-201.
- 26.** Alimovich, F. E., Habibulloevna, K. S., & Bahodirovna, D. N. (2020). Central features of halal tourism and halal food. *Academy*, (3 (54)).
- 27.** Olimovich, D. I. (2020). Role of investment in tourism development. *Academy*, (5 (56)).
- 28.** Nurov, Z. S., & Nurova, G. N. (2021, March). Conceptual framework for factors affecting the feasibility of the isi. In *E-Conference Globe* (pp. 276-280).
- 29.** Sharifovich, Y. K. (2021). Ways to Improve Information and Consulting Services in the Field of Tourism. *International Journal of Business, Technology and Organizational Behavior (IJBTOB)*, 1(2), 98-104.
- 30.** Olimovich, D. I., Khabibovna, K. M., & Samadovich, R. S. (2020). Improving tourist season in Bukhara region. *Вестник науки и образования*, (1-2 (79)).
- 31.** Nurov, Z. S., Khamroyeva, F. K., & Kadirova, D. R. (2021, March). Development of domestic tourism as a priority of the economy. In *E-Conference Globe* (pp. 271-275).
- 32.** <https://uzbekistan.ca-sea.com/prospects-for-the-development-of-gastronomic-tourism-part-1/>