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IMPORTANCE AND DEVELOPMENT OF TOURIST CLUSTERS IN UZBEKISTAN

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ABSTRACT

This article analysis the development and importance tourist clusters in hospitality business. As currently it is very important to develop tourist cluster in region economy. Also the purpose of article is to study the theoretical and practical methods of applying the "clustering" process in the field of tourism, to adapt the tourist clusters created for each type of tourism based on world experience, using the existing tourism opportunities. The main goal of article is to determine the stages of formation of the tourist cluster and the system of interests of the participants of the tourist cluster. Main relevance of the research is to eliminate problems in the clustering process, to determine the direct role of the state in clustering, to create opportunities for cluster members to operate in a geographically close environment determined by the research requires the study of tourism clusters used by developed countries around the world, as well as the possibility of their introduction in our country.

KEYWORDS: *Cluster economy of region, touristic resources, services, hospitality, tourism industry, innovative products.*

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