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SPECIFIC LANGUAGE OF NEWSPAPER STYLE THROUGH HEADLINES

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ABSTRACT

This article is dedicated to analyze several peculiarities of newspaper headlines of various sources. The news headlines can be analyzed from different linguistic aspects. It is composed of introduction, theoretical and practical parts, conclusions and the list of references. The main part of the article deals with practical analysis of the stylistic features typical for the newspaper headlines. Conclusions give the findings and the results of the presented study. Newspaper headlines are written in precise, concise language. They should be easy to read and read without any obstacles, since newspapers are most often aimed at a broad audience. At the same time, the newspaper headline should be expressive enough to grab the reader's attention.

KEYWORDS: *Analysis, Attractive, Equivalence, Features, Headline, Journalism, Newspaper, Objectively, Practical, Specific, To Define, To Provide, Word*

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