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**CORPORATE CULTURE IN THE MODERNIZATION OF THE HIGHER  
 EDUCATION SYSTEM**

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**ABSTRACT**

*The article discusses the role of corporate culture in the management of educational institutions in the context of modernization of the higher education system. The analysis of the level of formation of corporate culture in universities of the republic, the problems of the formation and development of corporate culture of the university. Higher education institutions with broad rights and relative economic independence are the subjects of competition in the market of educational services, defending their "private" interests. At a time when society is building its structures on the principle of corporate interests, it is, of course, impossible to disagree with the idea that it is unthinkable that educational institutions should be left out of the sphere of civil relations.*

**KEYWORDS:** *Corporation, Corporate culture, University mission, Management, Quality of education.*

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