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LINGUISTIC SPECIFICS OF TOURISM: LINGUOPRAGMATIC APPROACH

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ABSTRACT

The article describes the linguopragmatic approach of tourism, analyzes its main components, reflecting the relationship between linguopragmatics and the theory of speech acts. The article substantiates the structure and content of professional intercultural competence, which are formed within the framework of the linguopragmatic approach to teaching professional communication in a foreign language.

KEYWORDS: *Tourism, Lingvoculture, Communication, Classification, Lingvopragmatics.*

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